

TESTIMONIALS FROM TRAINING PROGRAM SPONSORS

1. I have seen a clear improvement in the documents presented to me since we started to deploy the PrezExpert program. Also, we are now able to produce high-quality presentations more quickly, with fewer iterations.

***Bernard le Duc, Chief Human Resources Officer and Executive VP, Corporate Services,
Bell Canada***

2. PrezExpert has trained my Global communications team and over 100 CAE employees on how to make impactful presentations. Their training sessions had a real impact on the ability of those trained to make better presentations while saving a lot of precious time!

Hélène V. Gagnon, Vice President, Public Affairs and Global Communications, CAE

3. I have noticed a huge difference in my manager's presentation: much cleaner, structured and to the point! Wow!!! Hats off to you and your team.

***Marc-André Dubois, Marketing and Business Development Director,
Bombardier Recreational Products***

4. Before attending the PrezExpert workshop, I felt that my team and I were spending too much time reworking presentations several times... a lot of rework! The PrezExpert process and tools help to focus the right work at the right level. Our leaders now clearly articulate the objectives from the start, making it much easier for presentation developers to effectively reach the right audience with the right message. We now produce more powerful presentations with fewer iterations.

Kristine Emmett, Human Resources VP, Bell Canada

5. You have the rare ability to deliver edifying feedback to employees of all levels, up to the most senior executives. Our staff has left your workshop empowered with new skills and tools that they were motivated to apply immediately.

Shane Velan, Director, Strategic Planning and IT Services, Velan

TESTIMONIALS FROM EXECUTIVES WHO USED OUR COACHING, PRESENTATION DESIGN AND TEMPLATES SERVICES

1. For over 10 years, Karl Genest from PrezExpert has been instrumental in ensuring the highest quality for our most important presentations to our Board of Directors and other key stakeholders.

José Boisjoli, President and Chief Executive Officer, Bombardier Recreational Products

2. PrezExpert has trained my Global communications team and over 100 CAE employees on how to make impactful presentations. They have also been very helpful in creating important presentations in partnership with my team, while respecting our corporate branding guidelines.

Hélène V. Gagnon, Vice President, Public Affairs and Global Communications, CAE

3. Starting from a verbal brief and a very rough outline, Karl Genest and his team rapidly found and blended the right words, images and data to "give life" to my vision in a crystal-clear and compelling way. They saved us hours of work and discussions and delivered a highly professional presentation that exceeded our expectations by far.

Alexandre Taillefer, Managing Partner, XPND Capital

4. Not only are they PowerPoint masters... but they understand and teach how to effectively communicate through slides in today's business world. No graphic design agency could have delivered the versatile template they created for us. Our new template is not just a branding asset... it is a real productivity tool for my team.

Debbie B. Drutz, President, Novus Media Canada

5. Our board presentation was both very strategic and highly complex. Karl Genest rapidly helped us with relevant actionable feedback which allowed us to tighten our messaging. I received very positive comments from several key stakeholders after we delivered that presentation.

Vincent Morin, Vice-President, Business Model and Value generation, Bombardier Recreational Products

6. Our corporate PowerPoint template already looked great, but PrezExpert took it to another level. They added carefully programmed features and intuitive layouts which are helping our North American staff to better structure their information while saving a lot of time.

François Trépanier, Brand & Design Director, Volvo Bus North America

7. PrezExpert's *pSCOPE* tool is a huge time saver. It helps me to secure early alignment with key executives involved in my presentations. Reworks have been greatly reduced and meetings are a lot tighter now. For example, my budget meeting was scheduled for 150 minutes but was done in 75 minutes.

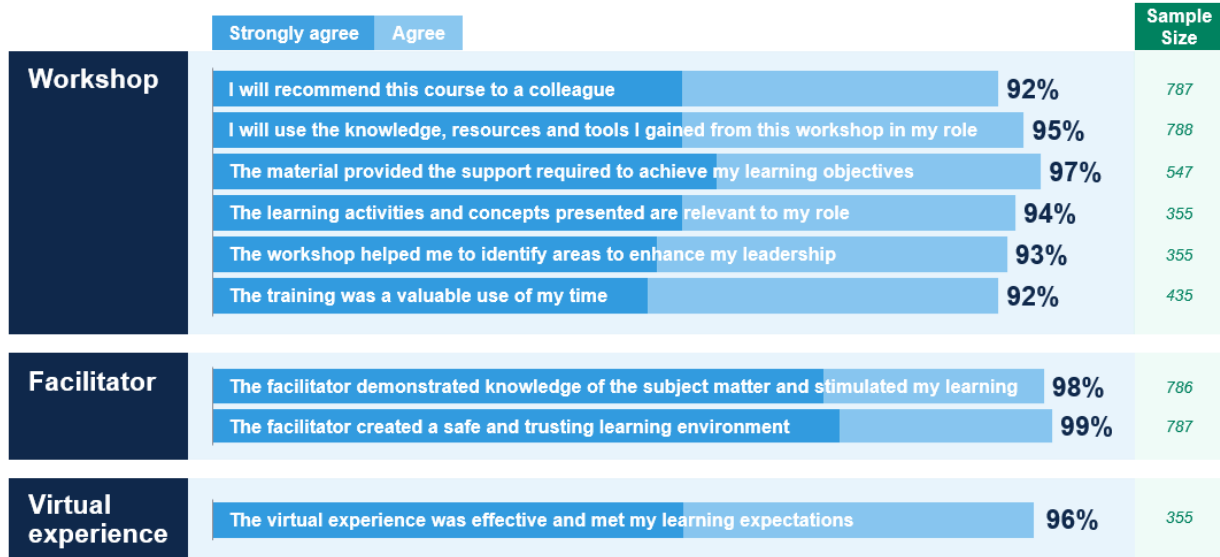
Jeffrey Podhajsky, Product Development Director, Bombardier Recreational Products

TESTIMONIALS FROM TRAINING WORKSHOP PARTICIPANTS

1. This course was fantastic. Whether you think you are an expert at creating effective business presentations or not, there is always something to learn to communicate your ideas more effectively. I learned that it is the small things that you don't think of that can really take your presentation to the next level. This course is for participants at all levels. I am really happy with this experience.
2. I really enjoyed the training and am already applying some of the strategies to my existing presentations. I look forward to making my new presentations really impactful. I can see great value in making this training and resources available to all employees in our company.
3. Excellent practical course. Will use day to day. Excellent program which I would highly recommend to all leaders in our company.
4. Karl Genest did a fantastic job of presenting the material. He is positive and enthusiastic and knows the subject matter very well. He had the whole class paying full attention throughout the course. The course is well structured and strikes a positive balance between lecture and exercise. It was particularly interesting to work on a slide we had previously submitted and be able to tell right away how much better it could be made.
5. I am impressed that the course also includes two 1-on-1 coaching sessions to further our training following the course. This is a rare initiative among training providers. Would highly recommend this course, well done! In our world where it is sometimes hard to devote a full day to training, I felt this was a very good use of my time.
6. Overall, it's a great course, worth the time and cost
7. It was obvious even during the class how this can be readily applied to what I do.
8. Class delivered information that improved ALOT our ability to prepare GREAT presentations. Worthwhile investment of employee time.
9. It was a pleasure attending the workshop. The information was valuably insightful and provided practical tools for developing simply messaged and effective presentations.
10. I have found that the course has taught me to structure my message according to whom I am presenting to. I find it has also helped me to step back and understand where and how I should structure my information without overloading the page (appropriately using charts, what type, etc.).
11. This workshop will definitely help me in terms of credibility and professionalism.
12. You can be assured that I will recommend this workshop whenever I have the opportunity. Your material and tools are highly relevant not only to build presentations, but also to facilitate teamwork and deeper thinking in developing argument-based documents!
13. Thank you very much for yesterday's workshop; it was very dynamic and instructive, regardless of our proficiency level in PowerPoint.

14. I love your *pSCOPE* tool, which will save me so much time in the future. I wish I had this training before! It's unanimous: everyone in our team was ultra-satisfied with this training!
15. This workshop was very well balanced in terms of theory and practice, but also individual work vs team work. Many tools are shared throughout the day, which we can then adapt to our needs. Very good!
16. I really liked your approach when you introduced yourself, to build your credibility on the topic. Then, as you led the workshop, you were very respectful of the group, acting as a true facilitator and not as "the expert".
17. Overall, I was very impressed, but not surprised, by how effective your training program is. I have a unique perspective, having worked a lot with Karl over the years. You have much to be proud of.
18. I loved this course! At first in the morning I thought I was a beginner but by the end of the day I had already surpassed myself.
19. The material was impressive, especially the *pTOOLS* and the presentation templates customized for our company.

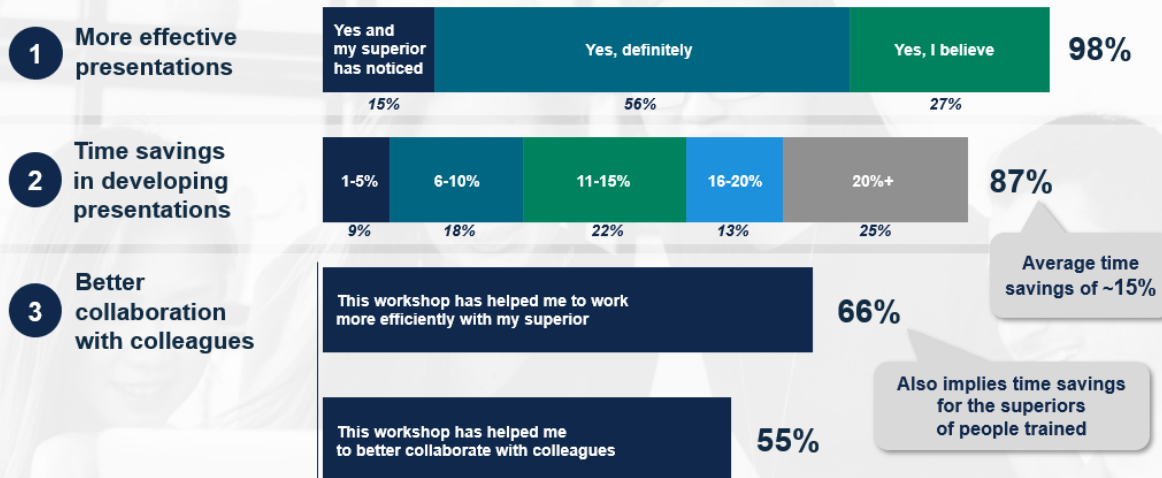
92%+ participant satisfaction across all key metrics



Source: Internal client survey of PrezExpert workshops participants



Long term impact confirmed by a survey of 3 client organisations



Source: Internal survey conducted by PrezExpert with the support of 3 large clients. Sample size of 55 participants trained over 3 months before the survey.

