



How we can help you

Fall 2020

**PREZEXPERT**  
effective business presentations



**PrezExpert is a boutique communication firm  
dedicated to effective business presentations**



# 4 complementary services

## Training



**Exhaustive  
APPROACH**

## Presentation Design



**Turnkey  
SOLUTION**

## PowerPoint Templates

*Generic or  
Purpose-specific*



**Useful  
TOOLS**

## Coaching



**Relevant  
ADVICE**

**A ONE-STOP-SHOP for ALL your presentation-related needs**

# An impressive client roster

## Very large companies

**Bell**

CPP Investments



## Medium to large size companies

**simons**

**NOVUS**

**FASKEN**



**VELAN**

**XPND CAPITAL**

## Universities and smaller companies



**BrandSpark**  
International

**Maya HTT** Better thinking  
Better future.

**PBSC**  
URBAN SOLUTIONS



# 4 great reasons to partner with PrezExpert



## PRESENTATION FOCUS

Benefit from our deep expertise



## BUSINESS KNOWLEDGE

Improve your content's look AND quality, faster



## COMPLEMENTARY SERVICES

Enjoy one-stop-shop simplicity and synergies



## LONG-TERM PARTNERSHIP

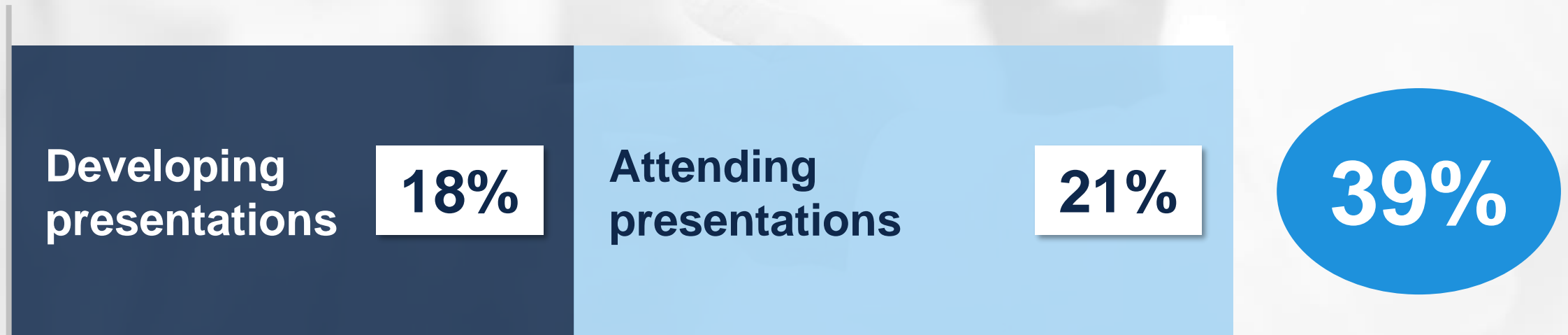
Strengthen your capabilities - year after year

# Training



# **Presentations impact 39% of many employees' professional time**

*What percentage of your work time do you spend developing and attending presentations?*



*Source: Survey of 996 participants to the "Developing effective business presentations" workshop*

**PrezExpert helps businesspeople of all levels to build BETTER presentations, FASTER**

# A complete presentation training offering delivered virtually or in your offices

## Presentation Design



3-8 hrs

## Virtual Communications



1-2 hrs

## PowerPoint Productivity



3-4 hrs

## Data Visualization



2-4 hrs



# 90%+ participant satisfaction

Strongly agree

Agree

The training was a valuable use of my time

92%

The instructor demonstrated knowledge of the course material and subject matter

98%

The instructor created a non-threatening environment where mistakes were used to learn constructively

98%

I am confident that I will be able to apply the skills and strategies learned in this training

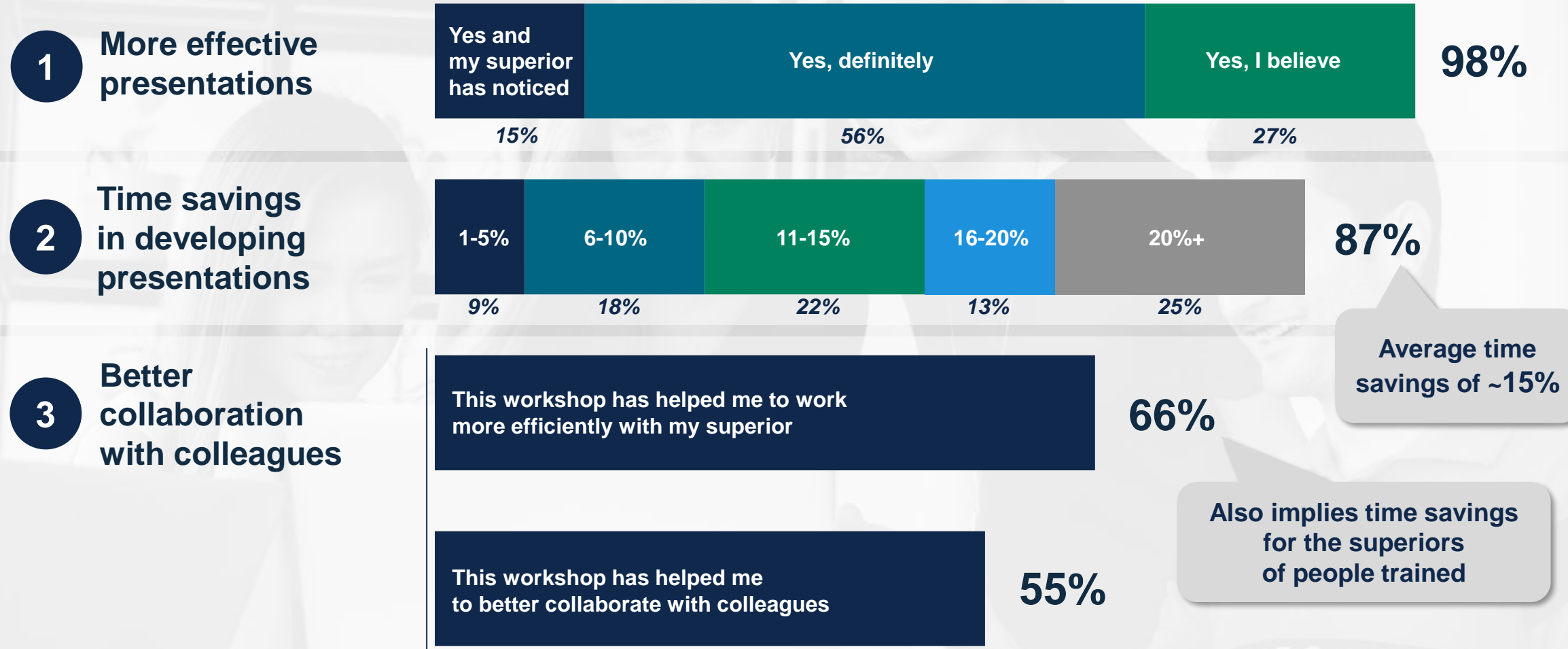
94%

I am likely to recommend this training to a colleague

90%

Source: Internal client survey of 435 workshop participants

# Long term impact confirmed by a survey of 3 client organisations



Source: Internal survey conducted by PrezExpert with the support of 3 large clients. Sample size of 55 participants trained over 3 months before the survey.





## Better communications, leadership and impact

*The PrezExpert process and tools help to focus the right work at the right level. Our leaders now clearly articulate the objectives from the start, making it much easier for presentation developers to effectively reach the right audience with the right message.*

*We now produce more powerful presentations with fewer iterations.*

**Kristine Emmett**  
Human Resources VP  
Bell Canada

# Presentation Design





# Creating high impact presentations carefully designed to achieve your goals

**Decades of  
experience in  
creating  
strategic  
presentations  
for...**

- **CEOs and management teams**  
Strategic plans, briefs on complex matters, market trends, strategic projects
- **Financial analysts or investors**  
Investor day updates, quarterly results, confidential information memorandums (CIMs), roadshows
- **Boards of directors**  
Business updates, strategic plan summaries, internal audit reports, investment projects, briefs on complex matters
- **Employees**  
Town hall presentations, quarterly updates, training material
- **Customers and distributors**  
Why do business with us, products/services offering, new product launches, certification or incentive programs
- **Suppliers**  
Meeting with strategic suppliers
- **Conferences of all types**



# Helping CEOs on high-stakes presentations

*For over 10 years, Karl Genest from PrezExpert has been instrumental in ensuring the highest quality for our most important presentations to our Board of Directors and other key stakeholders.*

**José Boisjoli**

President and Chief Executive Officer  
Bombardier Recreational Products





# Partnering with Corporate Communications teams

*PrezExpert has trained my Global communications team and over 100 CAE employees on how to make impactful presentations.*

*They have also been very helpful in creating important presentations in partnership with my team, while respecting our corporate branding guidelines.*

**Hélène V. Gagnon**

Vice-President, Public Affairs and Global Communications  
CAE

# PowerPoint Templates

Generic or purpose-specific





# A professional template is **the cornerstone** of a **high-performance presentation ecosystem**

Brand image

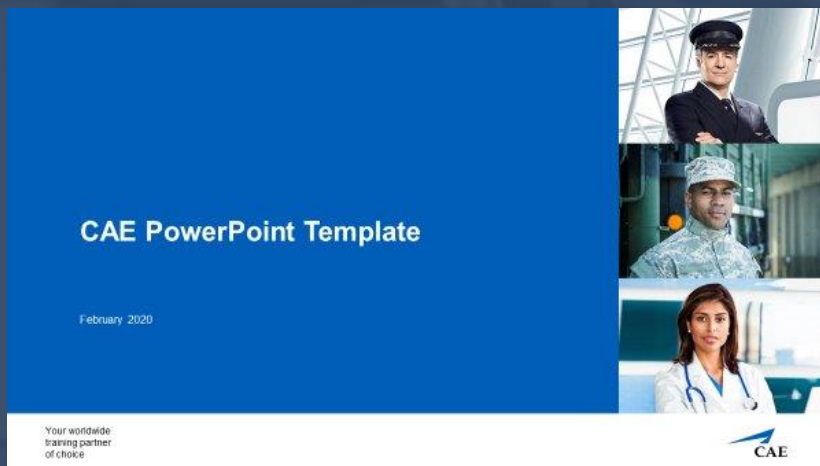
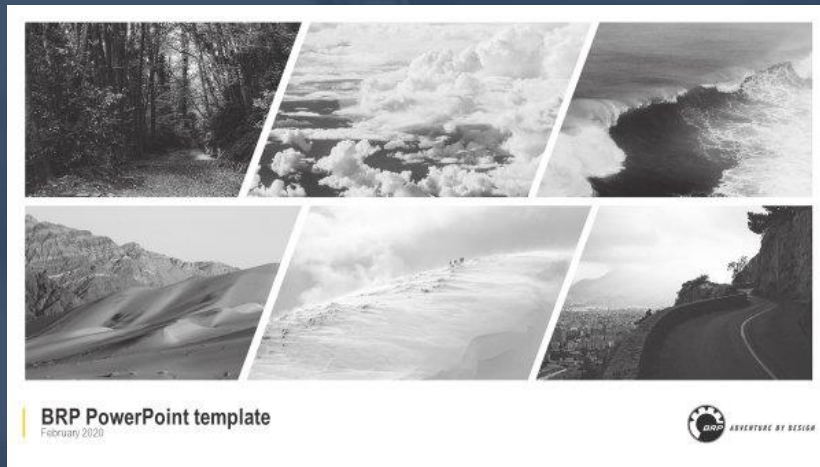
Productivity and effective communications



**PrezExpert**  
provides  
the 3 skillsets  
required  
to develop  
a professional  
template



# Several renowned companies use a PrezExpert template



# Coaching





# Personalized coaching to raise the level of your presentations

**Working WITH YOU  
on YOUR presentation  
WHEN YOU need it**

- Flexible format
- Performed face-to-face or with *GoToMeeting* screen sharing
- Leveraging PrezExpert's process, tools and frameworks

**Can be  
deployed  
in 4 different  
ways**

- 1 As an add-on to the PrezExpert workshop, to solidify the learnings
- 2 For busy executives, to give them a crash course
- 3 As needed, to strengthen any type of presentation
- 4 Integrated within formal training/onboarding programs



## Board-level caliber

*Our board presentation was both very strategic and highly complex.*

*Karl Genest rapidly helped us with relevant actionable feedback which allowed us to tighten our messaging.*

*I received very positive comments from several key stakeholders after we delivered that presentation.*

**Vincent Morin**

Vice-President, Business Model and Value generation  
Bombardier Recreational Products

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**Communicate. Impact. Succeed.**