



PREZEXPERT

effective business presentations

3.5 hrs
of training

Communicating with IMPACT

Enhance your communication skills and become more strategic to better influence and persuade.

Learn how to structure your ideas to ensure the success of key meetings and high-stakes communications.

Workshop objectives

Learn how to truly understand and adapt to your audience for greater impact.

Better define your desired outcomes from key meetings up-front with the 7 types of business communication objectives and 4 ways to impact your audience.

Increase your influence with 14 proven influence tactics, including the art of storytelling.

Learn to craft clear, compelling business stories that drive buy-in, action and results.

Run key meetings more effectively with more impactful introductions and conclusions.

Format

A dynamic session delivered virtually or in person

For groups of 10 to 13 participants
(up to 25 participants possible for in-person delivery with two facilitators)

Hands-on team exercise

No computer required

Other key topics covered

A simple tip to better balance content volume with meeting length.

How to use PrezExpert's exclusive *pTOOLS*™ electronic toolbox to analyze your audience, better structure your ideas and build your story early on.

Your trainers

Karl Genest

MBA



Has worked alongside many CEOs on strategic presentations before launching PrezExpert. Since then, Karl has trained over 5,000 businesspeople and MBA/EMBA students worldwide.

David Braun

MSc



Has delivered thousands of hours of training and coaching over his career. David is also an expert in mediation, negotiation and interpersonal skills.



PREZEXPERT
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A boutique communication and training firm
dedicated to effective business presentations

We can help you in 4 different ways



Training

In-company training sessions adapted to employee needs up to VP level, in English or French



Coaching

Personalized sessions that take your presentation to the next level using our proven approach



Presentation Design

Beautiful high-impact presentations, crafted to achieve your objective



PowerPoint Templates

Functional and elegant templates programmed to save time and foster brand consistency

Unanimous praise from workshop participants and executive sponsors

"My team and I were spending too much time reworking presentations several times... a lot of rework! The PrezExpert approach helps to focus the right work at the right level. We now produce more powerful presentations with fewer iterations."

Kristine Emmett
Human Resources VP
Bell Canada

"PrezExpert has trained my Global communications team and over 200 CAE employees on how to make impactful presentations. Their training sessions had a real impact on the ability of those trained to make better presentations while saving a lot of precious time."

Hélène V. Gagnon
VP, Public Affairs and Global Communications
CAE

"Excellent program which I would highly recommend to all leaders in our company."

"This workshop will definitely help me in terms of credibility and professionalism."

"In our world where it is sometimes hard to devote a full day to training, I felt this was a very good use of my time."

An investment that pays for itself in less than 2 months

98%

of participants improve the effectiveness of their presentations

87%

of participants save time when creating new presentations

2 weeks

saved on average per participant per year

For more information, please contact us at info@prezexpert.com
or visit our website at www.prezexpert.com