



PREZEXPERT

effective business presentations

3.5 hrs

of training

Presenting to Executives

Enhance your impact and strengthen your credibility in high-stakes meetings with executives. Decode their decision-making processes and master key strategies to anticipate, adapt, and respond confidently to their questions and objections.

Workshop objectives

Understand how executives lead meetings and make decisions in order to effectively adapt and respond to their style.

Learn to structure and prepare high-stakes meetings by setting clear objectives, planning compelling introductions, anticipating questions and objections.

Strengthen your ability to lead and facilitate executive meetings by adopting the right tone and language, answering questions with confidence and guiding the conversation effectively.

Strengthen your Executive Presence by mastering its key drivers.

Format

Single training session delivered live, virtually or face-to-face.

Group of 10 to 12 participants

3 hands-on exercises to apply learnings to a high-stakes executive meeting, using PrezExpert's exclusive eBRIEF™ tool.

Computer required for each participant

Other key topics covered

4 tactics to regain control when a meeting derails

Tactful language to build alignment, escalate an issue, deliver bad news, requesting a decision, ask for support.

Your trainer



Karl Genest

MBA

President and founder of PrezExpert, Karl has worked alongside many CEOs on strategic presentations before launching PrezExpert. Since then, he has trained over 5,000 businesspeople and MBA/EMBA students worldwide.

Karl is a sought-after speaker on effective business communication and presentations, regularly invited at some of Canada's leading financial institutions. He also collaborates with CIRI, the Canadian Investor Relations Institute.

For more information, please contact us at info@prezexpert.com or visit our website at www.prezexpert.com



PREZEXPERT
effective business presentations

A boutique communication and training firm
dedicated to effective business presentations

We can help you in 4 different ways



Training

In-company training sessions adapted to employee needs up to VP level, in English or French



Coaching

Personalized sessions that take your presentation to the next level using our proven approach



Presentation Design

Beautiful high-impact presentations, crafted to achieve your objective



PowerPoint Templates

Functional and elegant templates programmed to save time and foster brand consistency

Unanimous praise from workshop participants and executive sponsors

"My team and I were spending too much time reworking presentations several times... a lot of rework! The PrezExpert approach helps to focus the right work at the right level. We now produce more powerful presentations with fewer iterations."

Kristine Emmett
Human Resources VP
Bell Canada

"PrezExpert has trained my Global communications team and over 200 CAE employees on how to make impactful presentations. Their training sessions had a real impact on the ability of those trained to make better presentations while saving a lot of precious time."

Hélène V. Gagnon
VP, Public Affairs and Global Communications
CAE

"Excellent program which I would highly recommend to all leaders in our company."

"This workshop will definitely help me in terms of credibility and professionalism."

"In our world where it is sometimes hard to devote a full day to training, I felt this was a very good use of my time."

An investment that pays for itself in less than 2 months

98%

of participants improve the effectiveness of their presentations

87%

of participants save time when creating new presentations

2 weeks

saved on average per participant per year

For more information, please contact us at info@prezexpert.com
or visit our website at www.prezexpert.com