



Elevating the presentation skills of your teams

2026

PREZEXPERT
effective business presentations



PrezExpert is a boutique communication firm
dedicated to **effective business presentations**

4 complementary services

Training



Exhaustive
APPROACH

Presentation design



Turnkey
SOLUTION

PowerPoint templates

*Generic or
Purpose-specific*



Useful
TOOLS

Coaching



Relevant
ADVICE

A ONE-STOP-SHOP for ALL your presentation-related needs



Presentation skills rank very high amongst “power skills” contributing to professional growth and success

Presentations impact

42%

of the professional time
of people like you

19%

of time spent
DEVELOPING
presentations

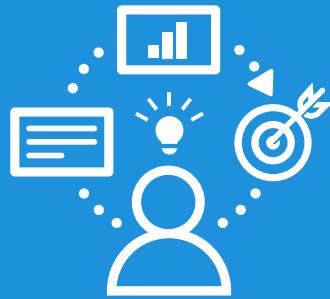
23%

of time spent
ATTENDING
presentations

Sample of 2,500+ people trained by PrezExpert since 2018

4 essential skills required for effective presentations

Storytelling & Structure



Slide Design



Delivery



Knowledge of PowerPoint



8,000+ professionals, managers and executives trained worldwide

7 workshops to cover all potential needs

Storytelling & Structure



Slide Design



Delivery



Knowledge of PowerPoint



1 **Developing Effective Business Presentations**

7-8 hrs

2 **Communicating with IMPACT**

3.5 hrs

3 **Creating Effective Slides**

3.5 hrs

4 **Making Your Data Speak**

7-8 hrs

Under development

5 **Presenting like a PRO**

3.5 hrs

6 **Presenting to Executives**

3.5 hrs

7 **Mastering PowerPoint**

3.5 hrs

Personalized workshops delivered virtually or in your office to groups of ~10 participants

	1 Developing Effective Business Presentations	2 Communicating with IMPACT	3 Creating Effective Slides
Length (hours)	7-8	3.5	3.5
# of sessions	1 or 2 on-site / 2, 3 or 4 virtual	1 (on-site or virtual)	1 (on-site or virtual)
Typical learners' profile	Professionals of all levels who must lead meetings, craft compelling stories and create effective slides to bring their stories to life. This exhaustive workshop teaches a thorough process which will help them to structure their ideas and to build presentations from scratch.	Professionals who need to improve their communication skills and become more strategic in order to better influence and persuade. This workshop will help them to better adapt to their audience and structure their ideas to ensure the success of important meetings and communications.	Professionals who create short presentations (2-5 slides) and want to maximize the impact of their slides while saving time. This workshop will teach them how to make slides that are easier to process, to understand and to remember... but does not address structure or storytelling principles.
Skills developed	Storytelling & Structure  Slide Design  Delivery  Knowledge of PowerPoint 		
Hands-on exercises	Team exercise to better choose the best building blocks to create impactful introductions + Workshop #3 exercise.	Team exercise to better understand and choose the best building blocks to create relevant and impactful introductions.	Rework one of your own slides in PowerPoint and present the «slide makeover» to the other participants.
Maximum # of participants	13	13	13

Prices above are valid for any workshop delivered in 2026. Excluding \$100 extra charge for any training session delivered in person.

Personalized workshops delivered virtually or in your office to groups of ~10 participants

	4 Making Your Data Speak	5 Presenting like a PRO
Length (hours)	7-8	3.5
# of sessions	1 or 2 on-site / 2, or 3 virtual	1 (on-site or virtual)
Typical learners' profile	<p>Professionals working in data-heavy environments, who need to distill large quantities of data into simple business stories and effective data-based visuals.</p> <p>This workshop will help them to turn data into business insights and to make effective data-driven recommendations.</p>	<p>Professionals of all levels who must frequently lead meetings or deliver content to diverse audiences.</p> <p>This workshop explores the attributes of the voice and provides effective tactics to keep audiences engaged in virtual, face-to-face or hybrid meetings.</p>
Skills developed	<p>Storytelling & Structure </p> <p>Slide Design </p> <p>Delivery </p> <p>Knowledge of PowerPoint </p>	<p><i>Under development</i></p>
Hands-on exercises	Under development.	Each participant delivers their own content, followed by constructive feedback.
Maximum # of participants	13	12

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Personalized workshops delivered virtually or in your office to groups of ~10 participants

	6 Presenting to Executives	7 Mastering PowerPoint
Length (hours)	3.5	3.5
# of sessions	1 (on-site or virtual)	1 (on-site or virtual)
Typical learners' profile	Professionals who are frequently asked to present to senior audiences in higher-stakes situations. This workshop explores the different ways in which executives lead meetings and make decisions, how to adapt, to anticipate and to handle tough questions.	Professionals who are not comfortable with PowerPoint and make little use of the software's potential. This workshop will boost their confidence and help them to save precious time.
Skills developed	Storytelling & Structure  Slide Design  Delivery  Knowledge of PowerPoint 	
Hands-on exercises	Each participant applies the concepts presented to prepare an executive meeting of their choice.	Several short exercises to practice many of the PowerPoint features covered in the workshop.
Maximum # of participants	12	12

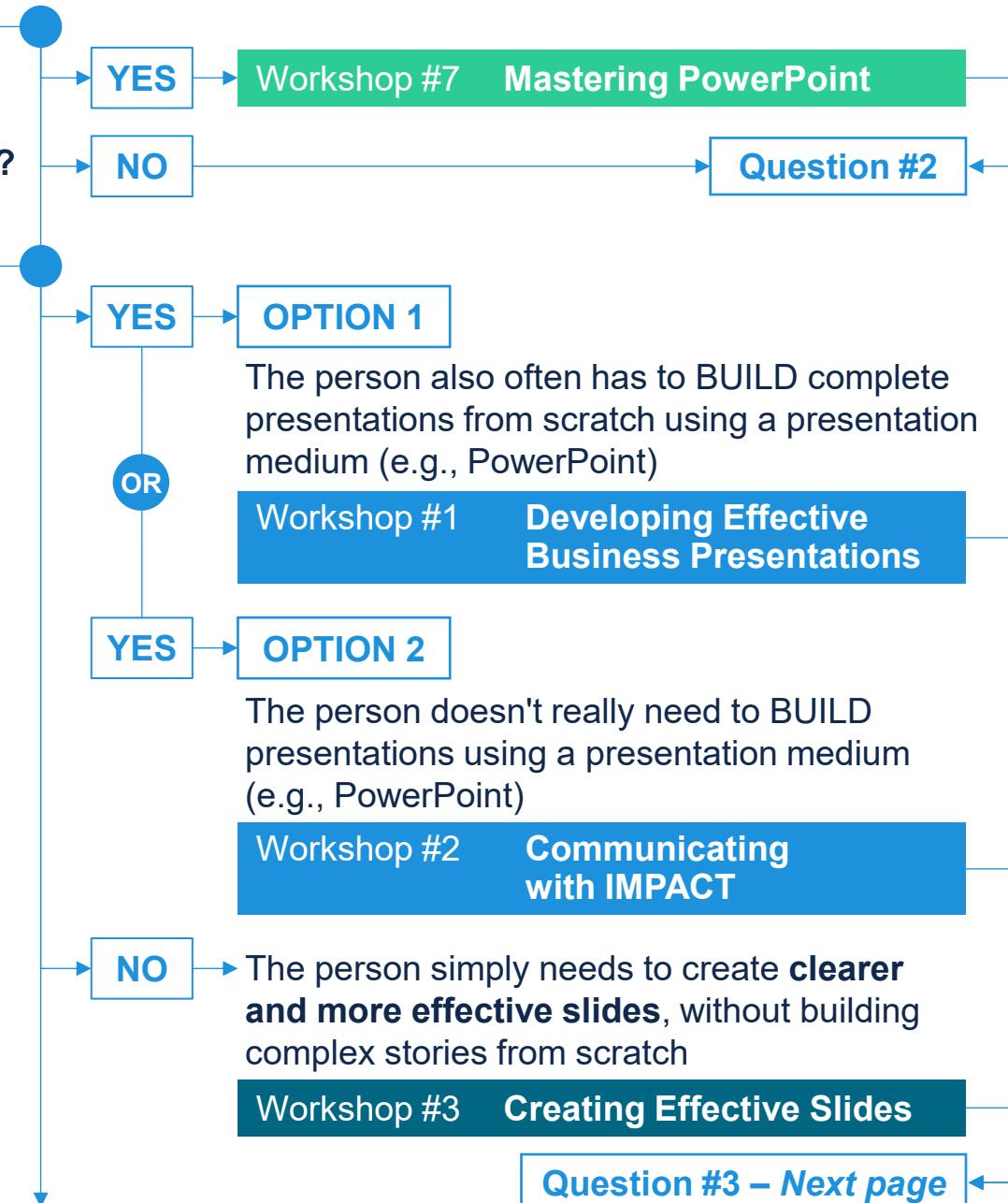
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Proposed training pathway

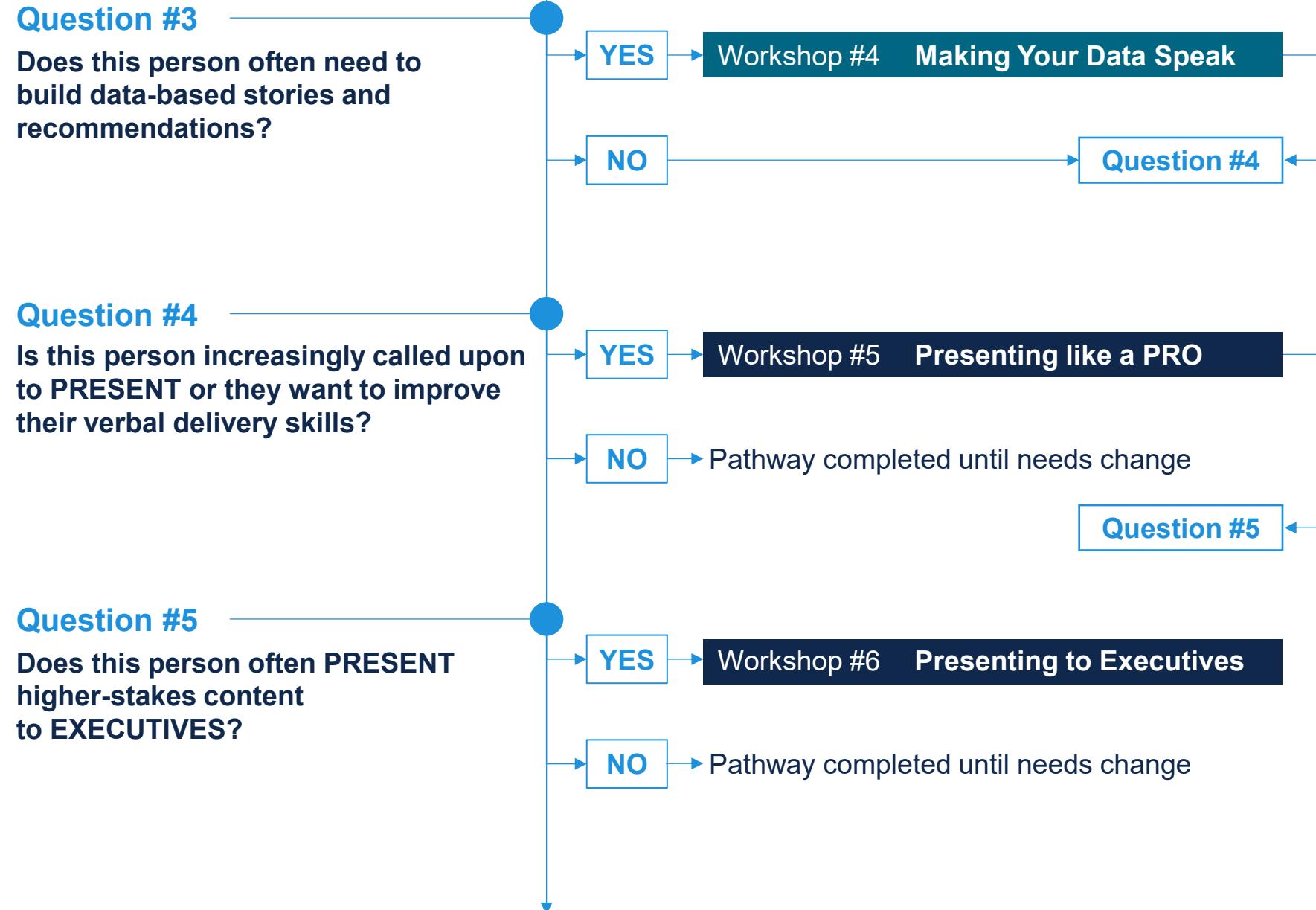
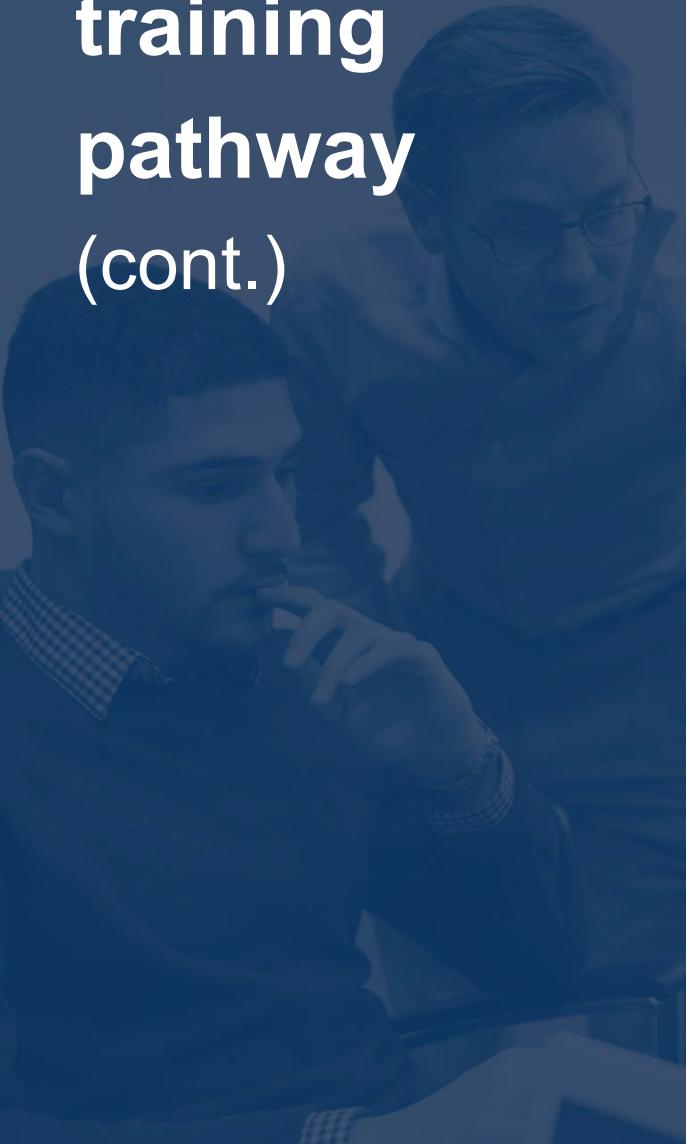


Question #1

Does this person need to improve their **KNOWLEDGE** of the PowerPoint **SOFTWARE** to become more efficient?



Proposed training pathway (cont.)



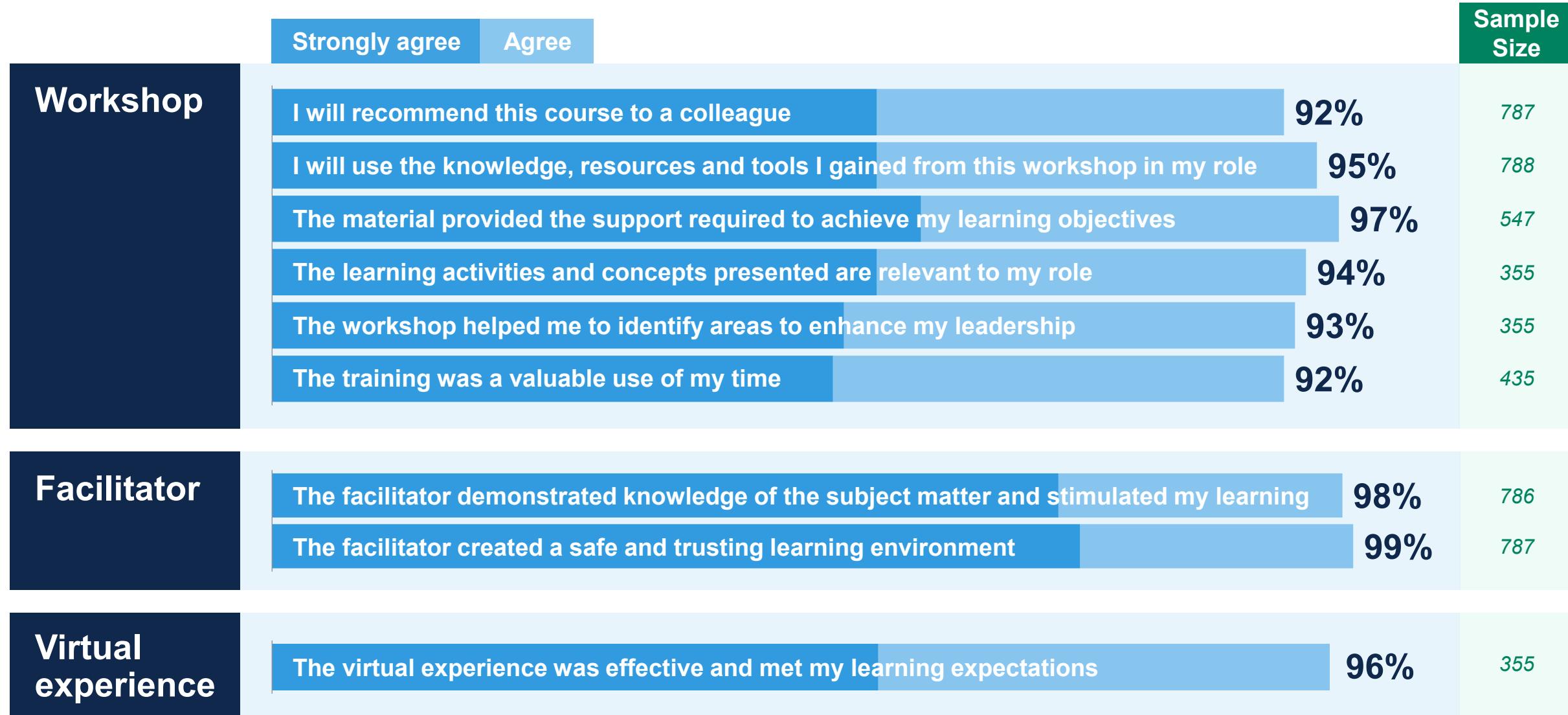
PrezExpert recognized as a top workshop provider in Canada

Click here to read the full article
from *Manage HR*



Developing Effective Business Presentations

92%+ participant satisfaction across all key metrics



Source: Internal client survey of *PrezExpert* workshops participants



Long term impact confirmed by 55 participants

98%
of participants

create **MORE EFFECTIVE**
presentations



98%

87%
of participants

are **MORE PRODUCTIVE**
when developing
presentations



87%

55%+
of participants

COLLABORATE BETTER
with colleagues

This workshop has helped me
to better collaborate with colleagues

55%

~15% average
productivity gain

This workshop has helped me to work
more efficiently with my superior

66%

Also implies time
savings for the superiors
of people trained

Source: Internal survey conducted by PrezExpert with the support of 3 large clients. Sample size of 55 participants trained more than 3 months before the survey.



Better communications, leadership and impact

The PrezExpert process and tools help to focus the right work at the right level. Our leaders now clearly articulate the objectives from the start, making it much easier for presentation developers to effectively reach the right audience with the right message.

We now produce more powerful presentations with fewer iterations.

Kristine Emmett
Former Human Resources VP
Bell Canada

Compelling feedback from workshop participants

Excellent investment

“Overall, it's a great course, worth the time and cost.”

For all skills levels

“Whether you think you are an expert at creating presentations or not, there is always something to learn to communicate your ideas more effectively. It is the small things that you don't think of that can really take your presentation to the next level. This course is for participants at all levels.”

“Thank you very much for yesterday's workshop; it was very dynamic and instructive, regardless of our proficiency level in PowerPoint.”

For analysts to senior leaders

“I see great value in making this training and resources available to all employees in our company.”

“Excellent program which I would highly recommend to all leaders in our company.”

Applicable every day

“It was obvious even during the class how this can be readily applied to what I do.”

“The workshop was informative, practical and very useful for my job.”

Compelling feedback from workshop participants

Balance between theory and practice

“This workshop was very well balanced in terms of theory and practice, but also individual work vs team work.”

Deeper thinking for greater influence

“I have found that the course has taught me to structure my message according to whom I am presenting to. I find it has also helped me to step back and understand where and how I should structure my information without overloading the page.”

“This workshop will definitely help me in terms of credibility and professionalism.”

Practical tools included

“The material was impressive, especially the *pTOOLS* and the presentation templates customized for our company.”

Seasoned facilitator

“Karl Genest did a fantastic job of presenting the material. He is positive and enthusiastic and knows the subject matter very well. He had the whole class paying full attention throughout the course.”



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Communicate. Impact. Succeed.