



PREZEXPERT

effective business presentations



Testimonials from executives on the services of PrezExpert



Training

Virtual or face-to-face workshops adapted to the needs of employees up to VP level, in English or French



Presentation Design

Beautiful high-impact presentations, crafted to achieve your objective



PowerPoint Templates

Functional and elegant templates programmed to save time and foster brand consistency



Coaching

Personalized sessions that take your presentation to the next level using our proven approach

“For over 10 years, Karl Genest from PrezExpert has been instrumental in ensuring the highest quality for our most important presentations to our Board of Directors and other key stakeholders.”

José Boisjoli

President and Chief Executive Officer

Bombardier Recreational Products



“PrezExpert has trained my Global communications team and over 100 CAE employees on how to make impactful presentations. Their training sessions had a real impact on the ability of those trained to make better presentations while saving a lot of precious time! They have also been very helpful in creating important presentations in partnership with my team, while respecting our corporate branding guidelines.”

Hélène V. Gagnon

Vice-President, Public Affairs and Global Communications

CAE



“I have seen a clear improvement in the documents presented to me since we started to deploy the PrezExpert program. Also, we are now able to produce high-quality presentations more quickly, with fewer iterations.”

Bernard le Duc

Chief Human Resources Officer and Executive VP, Corporate Services

Bell Canada



“Not only are they PowerPoint masters...but they understand and teach how to effectively communicate through slides in today’s business world. No graphic design agency could have delivered the versatile template they created for us. Our new template is not just a branding asset... it is a real productivity tool for my team.”

Debbie B. Drutz

President

Novus Media Canada



“PrezExpert’s contribution to our investor presentations was highly valuable. As design and data visualization experts, they developed a more refined look consistent with our branding guidelines. More importantly, they also significantly improved the quality and clarity of our content and messages. Very few presentation experts can excel in these two dimensions, and so efficiently.”

Paul Butcher

Vice-President, Investor Relations

CN



“Starting from a verbal brief and a very rough outline, Karl Genest and his team rapidly found and blended the right words, images and data to *give life* to my vision in a crystal-clear and compelling way. They saved us hours of work and discussions and delivered a highly professional presentation that exceeded our expectations by far.”

Alexandre Taillefer

Managing Partner

XPND Capital



“Before attending the PrezExpert workshop, I felt that my team and I were spending too much time reworking presentations several times... a lot of rework! The PrezExpert process and tools help to focus the right work at the right level. We now produce more powerful presentations with fewer iterations.”

Kristine Emmett

Human Resources VP

Bell Canada



“Our board presentation was both very strategic and highly complex. Karl Genest rapidly helped us with relevant actionable feedback which allowed us to tighten our messaging. I received very positive comments from several key stakeholders after we delivered that presentation.”

Vincent Morin

Vice-President, Business Model and Value generation

Bombardier Recreational Products



Testimonials from training workshop participants

Excellent investment

“Overall, it’s a great course, worth the time and cost.”

“In our world where it is sometimes hard to devote a full day to training, I felt this was a very good use of my time.”

For all skills levels

“Thank you very much for yesterday’s workshop; it was very dynamic and instructive, regardless of our proficiency level in PowerPoint.”

“Whether you think you are an expert at creating presentations or not, there is always something to learn to communicate your ideas more effectively. It is the small things that you don’t think of that can really take your presentation to the next level. This course is for participants at all levels.”

“I loved this course! At first in the morning I thought I was a beginner but by the end of the day I had already surpassed myself.”

For analysts to senior leaders

“I can see great value in making this training and resources available to all employees in our company.”

“Excellent program which I would highly recommend to all leaders in our company.”

Applicable every day

“It was obvious even during the class how this can be readily applied to what I do.”

“Excellent practical course. Will use day to day.”

Balance between theory and practice

“This workshop was very well balanced in terms of theory and practice, but also individual work vs team work.”

“The course is well structured and strikes a positive balance between lecture and exercise. It was particularly interesting to work on a slide we had previously submitted and be able to tell right away how much better it could be made.”

Structure, message and credibility

“I have found that the course has taught me to structure my message according to whom I am presenting to. I find it has also helped me to step back and understand where and how I should structure my information without overloading the page.”

“This workshop will definitely help me in terms of credibility and professionalism.”

Practical tools included

“The material was impressive, especially the *pTOOLS* and the PowerPoint template optimized for our company.”

“The *pSCOPE* tool is a huge time saver. It helps me to secure early alignment with key executives involved in my presentations. Reworks have been greatly reduced and meetings are a lot tighter now.”

Seasoned facilitator

“Karl Genest did a fantastic job of presenting the material. He is positive and enthusiastic and knows the subject matter very well. He had the whole class paying full attention throughout the course.”

“I really liked your approach. As you led the workshop, you were very respectful of the group, acting as a true facilitator and not as the expert.”

92%+ participant satisfaction across all key metrics

