



PREZEXPERT

effective business presentations

3.5 hrs
of training

Creating Effective Slides

Maximize the impact of your slides and save precious time as you create them.

Learn principles of brain science that will help you to create slides that are easier to process, to understand and to remember.

Workshop objectives

Discover powerful brain science principles related to natural reading patterns and the visual memory system.

Transform your generic slide titles into insightful headlines.

Sharpen your critical eye and expand your slide design horizons with best practices for each of the 9 slide body elements: charts, tables, bullets, diagrams, images, icons and more.

Sharpen your slide fine-tuning skills with PrezExpert's exclusive *pCHECK*® tool.

Apply your new skills by improving one of your own slides.

Format

Single training session delivered live, virtually or face-to-face

Group of 10 to 13 participants, with potential to train up to 25 participants if delivered in-person by 2 trainers

60/40 split between theory and hands-on exercises

Computer required for each participant

Other key topics covered

Effective use of colours in slide design.

Smart productivity tips in PowerPoint or Google Slides.

Exhaustive list of useful presentation resources.

Your trainers

David Braun
MSc



Has delivered thousands of hours of training and coaching over his career. David is also an expert in mediation, negotiation and interpersonal skills.

Karl Genest
MBA



Has worked alongside many CEOs on strategic presentations before launching PrezExpert. Since then, Karl has trained over 5,000 businesspeople and MBA/EMBA students worldwide.

Charlotte Verbiest
MSc



Has years of experience in consulting, training delivery and coaching. Charlotte contributed to the launch of PrezExpert and to the development of its methodology and tools.

For more information, please contact us at info@prezexpert.com or visit our website at www.prezexpert.com



PREZEXPERT
effective business presentations

A boutique communication and training firm
dedicated to effective business presentations

We can help you in 4 different ways



Training

In-company training sessions adapted to employee needs up to VP level, in English or French



Coaching

Personalized sessions that take your presentation to the next level using our proven approach



Presentation Design

Beautiful high-impact presentations, crafted to achieve your objective



PowerPoint Templates

Functional and elegant templates programmed to save time and foster brand consistency

Unanimous praise from workshop participants and executive sponsors

"My team and I were spending too much time reworking presentations several times... a lot of rework! The PrezExpert approach helps to focus the right work at the right level. We now produce more powerful presentations with fewer iterations."

Kristine Emmett
Human Resources VP
Bell Canada

"PrezExpert has trained my Global communications team and over 200 CAE employees on how to make impactful presentations. Their training sessions had a real impact on the ability of those trained to make better presentations while saving a lot of precious time."

Hélène V. Gagnon
VP, Public Affairs and Global Communications
CAE

"Excellent program which I would highly recommend to all leaders in our company."

"This workshop will definitely help me in terms of credibility and professionalism."

"In our world where it is sometimes hard to devote a full day to training, I felt this was a very good use of my time."

An investment that pays for itself in less than 2 months

98%

of participants improve the effectiveness of their presentations

87%

of participants save time when creating new presentations

2 weeks

saved on average per participant per year

For more information, please contact us at info@prezexpert.com
or visit our website at www.prezexpert.com